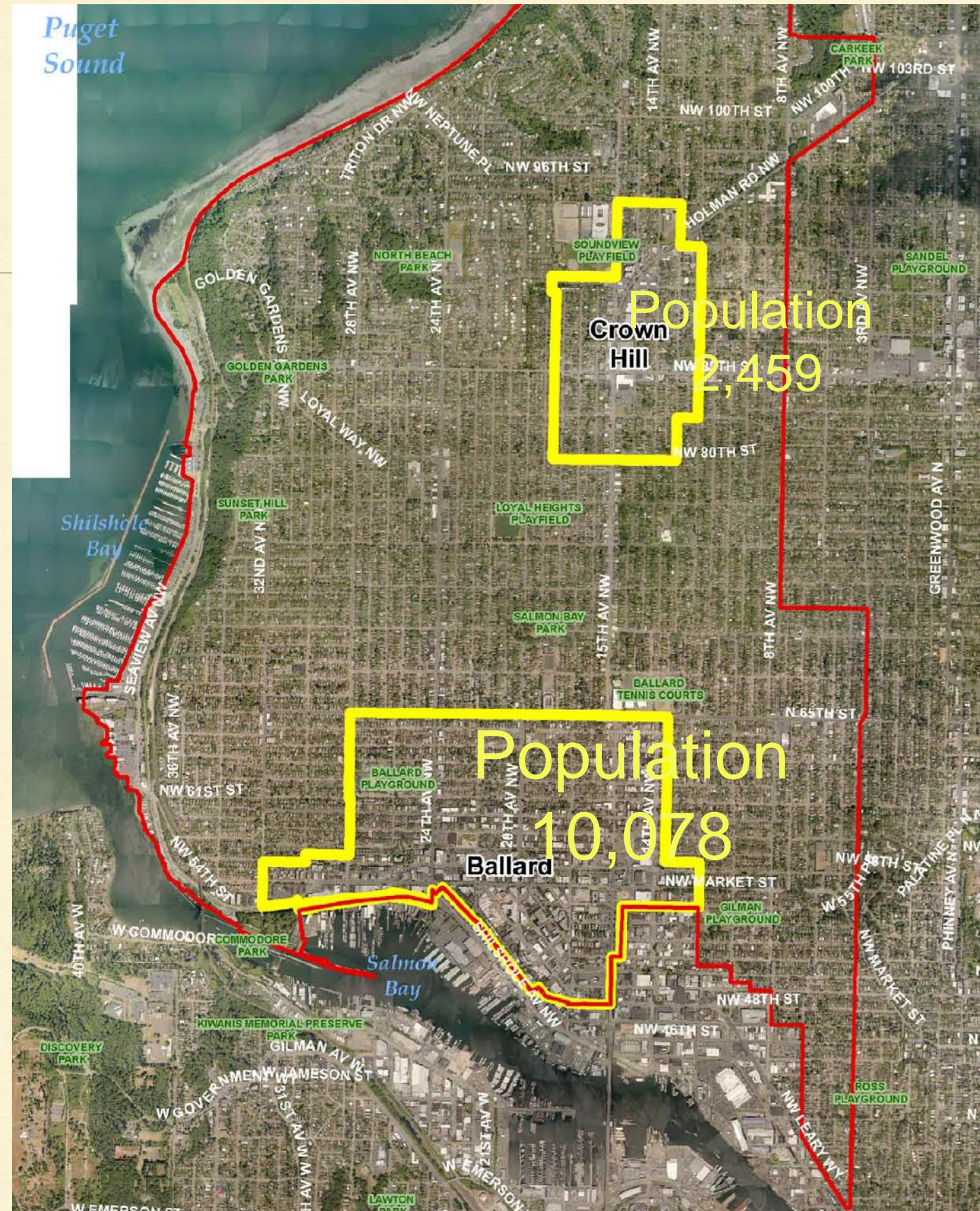


BALLARD:
AFFORDABILITY,
DIVERSITY,
LIVABILITY,
TRANSPORTATION,
QUALITY OF LIFE

INTERTWINED

- Living Wage Jobs
- Housing
- Livable Communities
- Transportation



CHARACTERISTICS

Basic Population and Housing Unit Characteristics Decennial Census

Urban Center/Village: Ballard

	1990		2000		2010		Change 1990 - 2000			Change 2000 - 2010		
	Estimate	% Share	Estimate	% Share	Estimate	% Share	Change	% Change	% Share Ch	Change	% Change	% Share Ch
Total Population	7,311	100.0%	8,128	100.0%	10,078	100.0%	817	11.2%	N/A	1,950	24.0%	N/A
Age Groups												
Adults (18 and over)	6,562	89.8%	7,420	91.3%	9,297	92.3%	858	13.1%	1.5%	1,877	25.3%	1.0%
Children (under 18)	749	10.2%	708	8.7%	781	7.7%	-41	-5.5%	-1.5%	73	10.3%	-1.0%
Total Housing Units	4,529	100.0%	4,993	100.0%	6,963	100.0%	464	10.2%	N/A	1,970	39.5%	N/A
Occupied housing units	4,348	96.0%	4,800	96.1%	6,177	88.7%	452	10.4%	0.1%	1,377	28.7%	-7.4%
Vacant housing units	181	4.0%	193	3.9%	786	11.3%	12	6.6%	-0.1%	593	307.3%	7.4%

Ballard:

1,787 owner/4,390 renter

1.62 residents/unit

35.6 median age

Crown Hill:

546 owner/595 renter

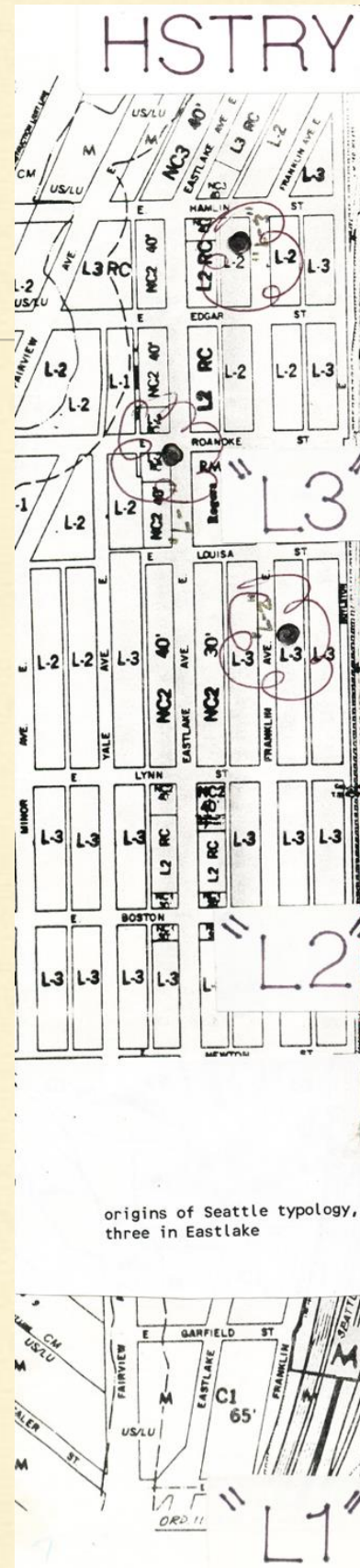
2.13 residents/unit

37.4 median age

CHALLENGES....

- Rate of growth - 206% of 2024 target built, and additional 111% are permitted/under construction - jobs growth has yet to materialize
 - Affordability - both housing and business
 - Capacity - parks, parking, pools, community centers, library, sunlight, room to breath, room to grow
 - Homogenization of buildings, neighborhoods and loss of diversity in character
 - Design, planning, spaces, and buildings that operate on the human scale
 - Maintaining a viable manufacturing district and its living wage jobs
 - Design of viable business districts
 - Bringing office jobs to the area
 - Transportation - including all modes of getting people, goods and services to and from where they are needed
 - Facilitating healthy lifestyles
 - Infrastructure Capacity - internet, roads, emergency services
 - What we thought we were getting in scale of density, has dramatically evolved without meaningful outreach & mitigation to those most affected.
-

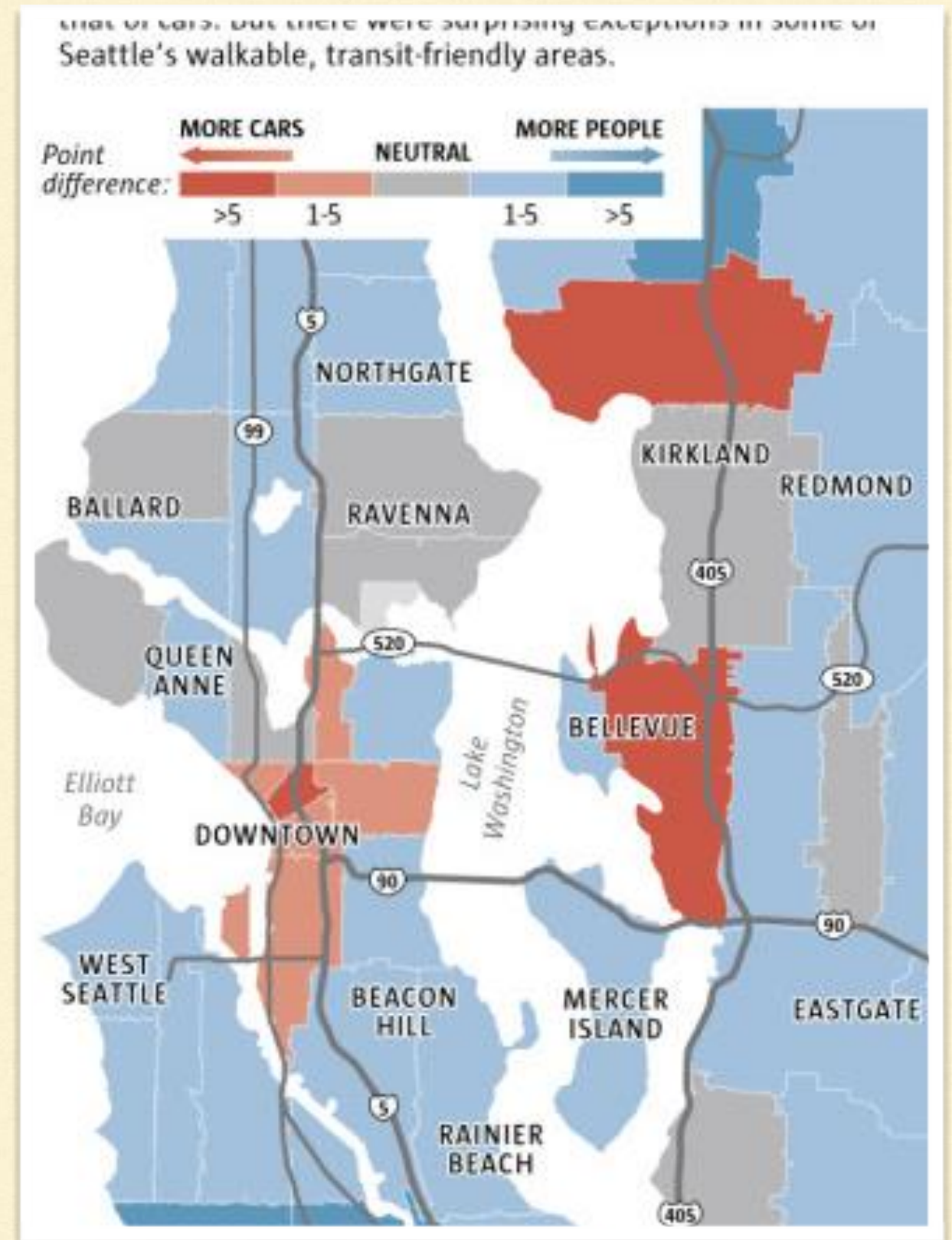
DENSITY 1995



Learning from neighborhoods around us...

In the best served, and one of the most “walkable” areas of Seattle, car ownership is up....

What does this mean for Ballard? Is there a cautionary tale?



The Ballard Urban Design Framework

...focused on the downtown Ballard Core; addressing several opportunities identified by the community and city:

- Guiding the development character to reflect community vision for Ballard
- Improving connections and considering future high capacity transit
- Increasing the diversity of employment
- Fostering an environment that supports the health of the community

What messages have been heard?

- Love Ballard's history and the walkability of the neighborhood
 - New development is hurting Ballard's character
 - Love the new restaurants and vibrant nightlife
 - New development needs better guidance
 - Support the maritime and industrial heritage of Ballard
 - Transit should keep pace with growth
 - Streets need to be safer, more inviting for all forms of travel
 - Wish to stay here for the foreseeable future and keep Ballard as an affordable and dynamic neighborhood for families and older residents.
-